



## **Westminster School for Young Children Spring Fling Sponsorship Overview**

*Advertise to an engaged and active group of ~150-200 Durham/Chapel Hill area families and parents of children ages 1-5 by becoming a sponsor at this year's Westminster School for Young Children's Annual Spring Fling, held on April 29th, 2023 from 3:30-5:30pm!*

### **Sponsorship Options and benefits:**

**Family Sponsors (\$75)** will receive unlimited wristbands to the event for immediate family members and acknowledgement in WSYC's event-related email.

**General Sponsors (\$100)** will receive Family Sponsor benefits, PLUS your company will be acknowledged in an email blast and will be mentioned over the microphone during the event.

**Premier Sponsors (\$200)** receive all Family and General Sponsor benefits, PLUS a sponsor-specific station at event (if desired), prominently placed signage on site during the event, social media call out, and logo included in an email blast to the WSYC school and church community (~500 people).

**Elite Sponsor (\$450 - only 3 available)** are Naming Sponsors and will receive all Family, General, and Premier Sponsor benefits. These company logos will be featured on ALL signs over campus, social media call-outs, email recognition and the company has the option to include brochures, giveaways, or branded swag at the event.

**About Westminster:** Westminster School for Young Children (Tax ID # 56-0893567) is a non-profit church affiliated preschool located in Durham, on Old Chapel Hill Road. Westminster has been well known in the community for 50 years, and serves children from one to five years old, whose families live primarily in the Durham and Chapel Hill area. Westminster prides itself on providing a safe environment for children to learn through play and age appropriate provisions. If you have any questions regarding the school, please contact Laura Johnson in the school office (919-489-8432 or [laura@wpcdurham.org](mailto:laura@wpcdurham.org)).

**To become a sponsor, please email Tempe Pannill at [tempewilliamson@gmail.com](mailto:tempewilliamson@gmail.com)**